



Laura Nieto
Secretary

Laura S. Nieto serves as Director of Community Outreach at Southwest Airlines, where she leads the Company's corporate giving and stewardship strategy. Founded on the principles of loving People, building resilience and living responsibly, Laura oversees Southwest's strategic community investments, employee engagement and volunteerism, foundation giving, sustainability programs and social impact initiatives.

She and her team work to ensure Southwest is a trusted partner by nurturing authentic relationships and championing causes that help communities thrive. Laura has a passion for developing innovative programs that engage and empower diverse communities. Under her leadership, Southwest has been recognized as an industry leader and outstanding corporate citizen.

Laura graduated from Texas Tech University with a B.A. in public relations and was named a 2016 Distinguished Alumni. Laura is recognized as a Top Latino Leader in Texas by the Texas Diversity Council and is a graduate of the Dallas Regional Chamber's Leadership Dallas program. She serves as a board member of the Texas Women's Foundation.

Laura achieved her goal of becoming a Six Star Finisher by completing the six World Marathon Majors. She is a Texas native and resides in Dallas with her husband and daughter.