



## **Priya Bhola Rathod**

*Board Director*

Priya Bhola Rathod's career has revolved around the media world. Priya grew up in upstate NY, and attended college in the region. She moved first to Chicago and then Los Angeles where she worked at MTV Networks, Comcast Networks and CareerBuilder, working on and managing sales and marketing teams. Her interests soon crossed over to the creative side where she snagged such sought after positions as becoming on-camera host and reporter for several digital networks, as well as international television network TV Asia. After getting married and moving to Dallas, Priya worked as the video editor and lead reporter for DFW Style Daily, and was the sole North Texas reporter for TV Asia.

For the past five years, Priya has worked in the recruitment advertising industry, managing both agency and direct relationships as a National Account Manager for Indeed (the #1 job site globally). She recently spearheaded a project at the company to create a platform dedicated to helping those returning to the workforce after taking time off to stay at home with their children or be caregivers. She is also a regional leader of the Caregivers Internal Resource Group at Indeed. Priya resides in Dallas and is a dedicated wife to Veeral Rathod, and mother to daughters , Aria and Anya, and son, Asher.