



Lissa Smith

Board Director

Lissa Smith has made her home in Plano since 1990. After she arrived in Plano, she wanted to be an active participant in the community and over the years she has worked hard to make that idea a reality. Lissa has been a longtime community activist and Collin County civic leader. With each opportunity to volunteer her time and talents, she helped contribute to the betterment of Plano with her dedication, knowledge and proven ability to get things accomplished.

Lissa has served with numerous boards and organizations including the North Texas Commission Board, the Plano Symphony Board, Collin County Healthcare Foundation Advisory Board, Hope's Door Board, the Junior League of Plano and Collin College Foundation Board, to name a few.

Due to her extensive experience in Plano and other North Texas communities, Texas State Senator Florence Shapiro asked Lissa to join her staff in 1999. Lissa served as district director for Senator Shapiro until Senator Shapiro's retirement in 2013, gaining extensive knowledge of regional, state and national government relations.

In 2009, Lissa was elected to her first term on the Plano City Council. She was re-elected in 2013, and served as Mayor Pro Tem from 2012 until the end of her Council career in 2017. During her Council tenure, she was President of the North Central Texas Council of Governments, co-chair of the Dallas Regional Mobility Coalition, and represented Plano on the Regional Transportation Council.

In her professional role, Lissa serves as the Community Relations Advisor for Plano based FedEx Office. In 2018, she was appointed by the cities of Plano and Farmers Branch to serve on the DART Board of Directors. She also continues to serve the community on the Medical City Plano Advisory Board, the Junior Achievement of Dallas Board of Directors and is the Chair of the Board of the Plano Chamber of Commerce.

Lissa's dedication to strengthening her community has been recognized by numerous organizations. She was named one of the "21 Leaders for the 21st Century" by Inside Collin County Business; she was selected as an inaugural member of the North Texas Commission's Leadership North Texas class; and she received the Collin County League of United Latin American Citizens Civic Award.

While attending the University of North Texas, Lissa met her husband, Bill. They have two children, Blake and Alexis.