



Shannon Teicher

Board Director

Shannon Zmud Teicher is a Partner with Jackson Walker. She is an advocate and counselor with experience in intellectual property, media and technology. Her practice consists of advising and--when necessary--litigating for clients. Her approach to client service emphasizes communication, personalized attention, and deep commitment to achieving her clients' goals.

Practice Areas

- Trial & Appellate Litigation
- Cybersecurity, Data Protection, & Privacy
- Intellectual Property

Recognition & Accolades

- "Rising Star," *Super Lawyers* (Thomson Reuters), 2007, 2009-2011, 2013-2019

In the News

- Featured on WFAA-TV: "What Trumps SCOTUS pick means for Texas"
- Quoted in *The Lubbock Avalanche-Journal*: "Texas Supreme Court Declines to Review Former Tech Coach Leach's Appeal"
- Quoted in *Law360*: "Breitling Can't Avoid Atty Fees in Fight with Petroleum News"
- Quoted in *D Magazine Front Burner*: "Attorney Shannon Zmud Invokes Journalists' Shield Law For The First Time In Dallas County -- And Wins"

Community Involvement

- Media Law Resource Center, Pre-Publication/Pre-Broadcast Committee, Past Chair
- American Bar Association - Tort Trial and Insurance Practice Section (TIPS)
 - Media, Privacy and Advertising Law Committee, Vice Chair, 2016-2017
- Dallas Bar Association, Media Relations Committee, Past Chair
- Patrick E. Higginbotham American Inn of Court, Associate, 2008
- Texas Women's Foundation, Investment Advisory Group, 2020-Present

Education

B.J., summa cum laude, University of Missouri

J.D., with honors, University of Texas School of Law

Co-Editor-in-Chief, Texas Journal on Civil Liberties and Civil Rights